

# 2026 Sponsorship Prospectus



### **OUR FOUNDING SPONSORS INCLUDE:**































# **Dear Prospective Sponsor,**

I'm excited to invite you to be part of the Cuyahoga East Chamber of Commerce. Our Chamber has experienced remarkable growth—membership has more than doubled in the past year, from 175 to over 350 businesses. We've launched new programs, expanded local chapters, and introduced innovative ways to deliver value, including our free Basic Membership option that's bringing even more businesses into the fold.

Now is the perfect time to get involved. As a sponsor, you'll gain year-round visibility and be recognized as a leader in our growing business community. Together, we can continue strengthening local businesses and creating new opportunities across eastern Cuyahoga County.

I hope you'll join us in driving this momentum forward.

Sincerely,

### **Steve Petti**

Executive Director, Cuyahoga East Chamber of Commerce

### Watch on YouTube



**Together We Grow: 2025 Message from Chamber Chair** 

https://www.youtube.com/watch?v=IM37c6xr54o



"Being a Chamber sponsor connects us directly with local leaders and businesses. It's more than sponsorship — it's a partnership that truly delivers value in itself. I'm so happy to be a Sponsor!!!"

- Raquel Crawford, Owner, The New RC Insurance Agency

### SPONSORSHIP OPPORTUNITIES

# **Powerful Partnership & Visibility**

Access enduring visibility and influential connections by joining the CuyEast Chamber as a year-long Sponsor. Your annual contribution positions your organization front and center with entrepreneurs, small businesses, and corporate leaders throughout eastern Cuyahoga County. Support both Local and Regional initiatives—and elevate your brand as a key community driver with unmatched marketing reach and hands-on involvement

# **Accelerate Your Exposure & Influence Year-Round**







# As a sponsor, your brand will be spotlighted in everything CuyEast does:

- Featured year-round in 25+ Chamber events and programs, 50+ videos and podcasts, and 50+ newsletters
- Frontline exposure across email, YouTube, LinkedIn, Facebook, and event marketing
- Integrated branding wherever the Chamber reaches new audiences and sectors
- Governing & leadership roles available for Investor and Sponsor Members
- Partnership Opportunities special initiatives, promotion, co-branded articles, co-branded videos, podcasts and more

### SPONSORSHIP OPPORTUNITIES

## **Flexible Tiers for Maximum Brand Impact**

Choose from affordable, flexible sponsorship tiers designed to amplify your recognition and adapt to your business goals. Each level offers tailored benefits—enhancing visibility, reaching new customers, and maximizing your impact on the region's success.

Join a network that champions growth, celebrates contributions, and puts sponsors at the heart of community progress—all year long.

**REGIONAL EXPOSURE** 

# **Key Sponsor** \$5,000/yr

- Membership Cost/Benefits Included
- Priority Service & Referrals
- Top-Level Recognition at All CuyEast Regional Events
- Premium 1st Tier Logo Placement
- Governing Opportunities
- Partnership Opportunities
- 2 Free Tickets to every Chamber Event
- 2 Direct Advertisement Campaigns
- Featured in our Annual Chamber Recognition Video
- Sponsor Media Kit

**REGIONAL EXPOSURE** 

# **Corporate Sponsor** \$2,500/yr

- Membership Cost/Benefits Included
- Priority Service & Referrals
- 2nd Tier Logo Placement
- Governing Opportunities
- 1 Free Ticket to every Chamber Event
- 1 Direct Advertisement Campaign
- Featured in our Annual Chamber Recognition Video
- Sponsor Media Kit

**LOCAL EXPOSURE** 

# **S1,000**/yr

- Membership Cost/Benefits Included
- Priority Service & Referrals
- Chapter Level Recognition
- Logo on your Chapter's Landing Page
- Signage & Recognition at Chapter Events
- Sponsor Media Kit

"Our partnership with the Chamber has been invaluable in strengthening our visibility and reinforcing our role as an active supporter of the local business community. For JACK, Chamber sponsorship is not only a way to engage and network, but also a powerful demonstration of our commitment to community growth."

- Chris Volle, SVP and GM, Jack Thistledown

# **CUYAHOGA EAST CHAMBER** By the Numbers 2025

Our growth continues to exceed expectations—and the numbers keep rising.



350

**Total Members**  **120** 

**New Members** in 2025



925

Weekly Newsletter Subscribers





30+

**Events** 

17+

**Industry Sectors** 

**Business** Leadership Council Members



YouTube Subscribers

210

YouTube Videos

45,100

YouTube Lifetime Views

17,100+

YouTube 2025 Views

"Our company continues to proudly sponsor the Cuyahoga East Chamber of

impact it makes in our community and for local businesses. The Chamber creates opportunities to build meaningful connections, provides valuable resources to help businesses grow, and actively

Commerce because we see the positive

advocates for a stronger local economy."

- Karen DiSanto, W.F. Hann & Sons President

824

LinkedIn Followers

273

LinkedIn Posts per Year

38,134

LinkedIn Impressions per Year

127

Facebook Followers

15,600

**Facebook Post** Views (2025)

# Partner with Cuyahoga East Chamber of Commerce

www.cuyeast.org

For more information about sponsorship visit: https://cuyeast.org/sponsorship-opportunities/



connect@cuyeast.org | (216) 867-8456

"The Chamber's growth, strong support, valuable resources, and exceptional networking opportunities for our business community are truly unmatched. We're grateful to serve as both a pillar and member community of the Chamber."

- Bradley D. Sellers, Mayor, City of Warrensville Heights